CAST IT REACH

HOW WE USE COOKIES

October 2023

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The law states that we can store cookies on your device if they are necessary for the operation of this site, but requires that we notify you about other, non-essential cookies.

This notification applies to the following domains: www.castitreach.com

Web browsers allow you to control whether you accept cookies for some or all websites. You can learn more about how to change your cookie settings for these common browsers by clicking on the following links:

- Google Chrome
- Firefox
- Safari
- Internet Explorer

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We use an ESZ session cookie for the registration process for campaigns and let us know whether you are signed in or out.

We may use Google reCAPTCHA to maintain performance and protect against specific threats. You can learn more about Google reCAPTCHA in the Google [Privacy Policy](#) and [Terms of Service](#).

We may use the service Google Analytics to measure our web traffic and how people use our site. You can learn more about Google Analytics' privacy policies and opt out of Google Analytics cookies [here](#).

We may use the TikTok pixel to help measure traffic on our website or measure ad campaign performance. You can learn more about TikTok's use of tracking pixels [here](#).

We may track visitors who come to our site from Meta's advertising network with a cookie. Meta may also set their own cookies if you choose to sign in through a Meta connection which is used to track performance and customize services to you. You can learn more about Meta's privacy policy and opt out of ad cookies [here](#).

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We may use the service Launch Darkly to serve targeted and personalized content to our users. You can learn more about Optimizely's use of cookies and opt out of Launch Darkly cookies [here](#).

We may use the service Braze to serve personalized notifications and content to you, including notifications sent through your browser. You can learn more about Braze's use of cookies [here](#).

We may use the service Heap to measure our web traffic and how people use our site. You can learn more about Heap's privacy policy and use of cookies [here](#).