

YOUR PRIVACY

SENSITIVE INFORMATION PRIVACY NOTICE

This sensitive information privacy notice ("**Sensitive Information Privacy Notice**") supplements (and does not override) [our privacy notice for Programme Applicants, Contributors and Talent](#) which describes how we process your information and gives details about your rights and how to use them (our "**Privacy Notice**").

If you have any questions about how we use such information, contact myprivacy@itv.com.

Introduction

Potato (a label and trading name of ITV Studios Limited) ("**us**", "**we**", "**our**") are producing a programme called "The Chase" (the "**Programme**").

Sensitive Information

The nature of the Programme involves us obtaining and using certain information from you and other sources (as set out in our Privacy Notice) which may be sensitive in nature concerning your physical and mental health, your religion, your race and your criminal history (which may include allegations, on-going proceedings and/or convictions), together "**Sensitive Information**".

Purpose, Use & Sharing of Sensitive Information

Your Sensitive Information will be processed for certain purposes and shared internally and externally, strictly on a need-to-know basis, as further described below and in our Privacy Notice:

Suitability to participate and wellbeing

We may ask you for certain Sensitive Information to help us to find and cast suitable contributors; as part of our duty of care and health and safety obligations to Programme participants and others (for example, to help us to protect your health and wellbeing and/or to consider the provision of reasonable support, where appropriate); and/or for insurance purposes. We may also carry out Google and social media background checks on you.

Where we ask you to self-disclose your criminal history, you do not have to disclose any spent criminal convictions but we encourage you to do so if you want us to take such information into account in respect of your suitability for the Programme and/or your wellbeing.

Programme Content / Footage

If you take part in the Programme, the Programme may involve questions or discussions (on or off screen) with you and/or with others about you covering topics relating to Sensitive Information about you.

This Sensitive Information may be used by us for the purposes of preparing, making and/or exploiting the Programme and as part of the editorial content included in the Programme.

Monitoring and promoting equality in opportunity and representation

ITV and the Broadcaster are committed to having a diverse range of applicants to its programmes and contributors appearing on-screen in its programmes. We will use your Sensitive Information to promote equality in opportunity and representation, and to monitor and create aggregated statistics in relation to Programme applicants and contributors. We will only use the specific categories of your Sensitive Information for this purpose if you have provided this information in your application form (in the section which relates to monitoring and promoting equality in opportunity and representation). Answering the questions in that section is entirely voluntary and answers should only be provided if you are comfortable in doing so.

Finally, as the Programme is being made for the broadcaster ITV (ITV Broadcasting Limited), your Sensitive Information may be shared with them on a need to know basis for the purposes set out above and in our Privacy Notice. ITV Broadcasting Limited is responsible for the personal information they hold about you and are required to maintain their own records. For more information on how they collect, store and use your personal information, please read their privacy notice (available at https://www.itv.com/data/documents/pdf/ITV_Broadcasting_Privacy_Notice.pdf) and contact them directly if you have any questions.